

Clark County
Quit Line Data Summary
January 01 - June 30, 2006

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 437	N = 9,581
Percent of Statewide Calls	6.0%	100.0%
Percent of State Population in County¹	5.9%	100.0%
	<u>County %</u>	<u>State %</u>
Gender	N = 429	N = 7,852
Female	70.4%	61.3%
Male	29.6%	38.7%
Race/Ethnicity	N = 414	N = 6,936
People of Color	18.1%	19.5%
White	81.9%	80.5%
Age	N = 428	N = 7,533
Less than 18 years old	0.9%	1.3%
18 - 24 years old	19.6%	18.9%
25 - 34 years old	24.3%	25.6%
35 - 44 years old	25.2%	21.4%
45 years and older	29.9%	32.8%
Education	N = 414	N = 6,875
Did not graduate high school	25.4%	20.0%
High school graduate	35.5%	36.1%
Some college/vocational school	27.3%	31.1%
College graduate	11.8%	12.7%
Caller Type	N = 436	N = 8,981
General Information	1.4%	10.5%
Health care provider	1.8%	3.0%
Tobacco user	96.8%	86.5%
Payer Type	N = 408	N = 7,185
Insured	33.1%	37.3%
Uninsured	36.5%	37.6%
Medicaid	30.4%	25.1%
Heard About	N = 351	N = 6,807
Employer/worksite	2.3%	1.7%
Health care provider	28.2%	24.9%
Television	5.1%	4.9%
Website	2.0%	3.0%
Radio	0.0%	10.5%
Newspaper/Magazine	0.6%	1.1%
Brochure/Newsletter	19.1%	11.4%
Family or friend	35.3%	35.4%
Health Department	6.8%	6.2%
School	0.6%	0.9%